

# **MODERN COLLABORATION TRENDS**

Many organizations still struggle to deliver a collaborative experience that engages and empowers employees. A modern collaboration strategy combines voice, chat, file-sharing and more, and makes these tools available to any user on any device anywhere.

60%

of professionals face some sort of crisis each month due to poor communications.<sup>1</sup>

33%

of organizations have lost a customer due to communication issues.<sup>2</sup>



of organizations say that consolidating collaboration tools reduces operational costs.4

23%

of organizations have increased revenue through improved sales team collaboration. 5

39%

of organizations with integrated collaboration have seen measurable productivity gains. 3

> 1,2 Nextiva 3,4,5 Nemertes Research

# THE MODERN COLLABORATION MODEL



### **UNIFIED COLLABORATION PLATFORM**

### **BUSINESS APPLICATION INTEGRATION**

Collaboration tools are integrated with business-critical applications, making business processes and workflows more streamlined.



# **CLOUD FLEXIBILITY AND SIMPLICITY**

Network administration requires vendorspecific skill sets that are difficult to find in today's marketplace.



# **BENEFITS OF MODERN COLLABORATION**

#### **INCREASED PRODUCTIVITY**



Integrated collaboration tools deliver measurable improvements in productivity.

### **IMPROVED COMMUNICATION**

Employees, customers and business partners can communicate and collaborate more effectively.



#### ENHANCED EMPLOYEE EXPERIENCE



Collaboration becomes simpler and more intuitive, optimizing the employee experience and increasing the ability to attract and retain talent.

## **GREATER VISIBILITY AND CONTROL**

The collaboration environment is less fragmented and shadow IT applications are eliminated, giving IT the ability to ensure data protection and regulatory compliance.



#### Want to learn more?

#### Please contact your ProSys team to discuss how we may better support your hybrid and multi-cloud networking environment.

